

Preparing artwork for print

Preferred Formats

High quality PDF, JPEG, EPS, Adobe Illustrator, Photoshop or Indesign.

Images

Please ensure colours are CMYK as PMS and RGB colours are automatically converted and will generally produce undesirable results. For best printing results set all images to 300dpi at the intended finish size.

Text

Please embed all fonts or alternatively convert text to outlines, curves or paths where possible. Do not use rich black for text. Use 100% black only.

Layers & Transparencies

All transparencies and layers should be flattened before a PDF is generated. Saving your PDF to version 1.3 (Acrobat 4) will automatically flatten any transparencies or layers.

Document Size & Orientation

Your document size must be setup at the finished size, based on trim marks plus bleed if required. Always supply artwork 1 up and the orientation of the PDF should match the orientation of final print. eg. Portrait finished supply portrait PDF.

Multiple Pages

Multiple page documents should have ALL pages contained in one PDF as single pages (not spreads) with Page 1 as the cover and the Back Page being the last page of the PDF. All other pages should be in numerical order in between.

The total number of pages should add up to a multiple of four so add blank pages where required. The only time spreads are acceptable is when it's something as simple as a 6pp A4 (630x297) that is to be folded down or a 4pp A4 set up already imposed correctly on an A3.

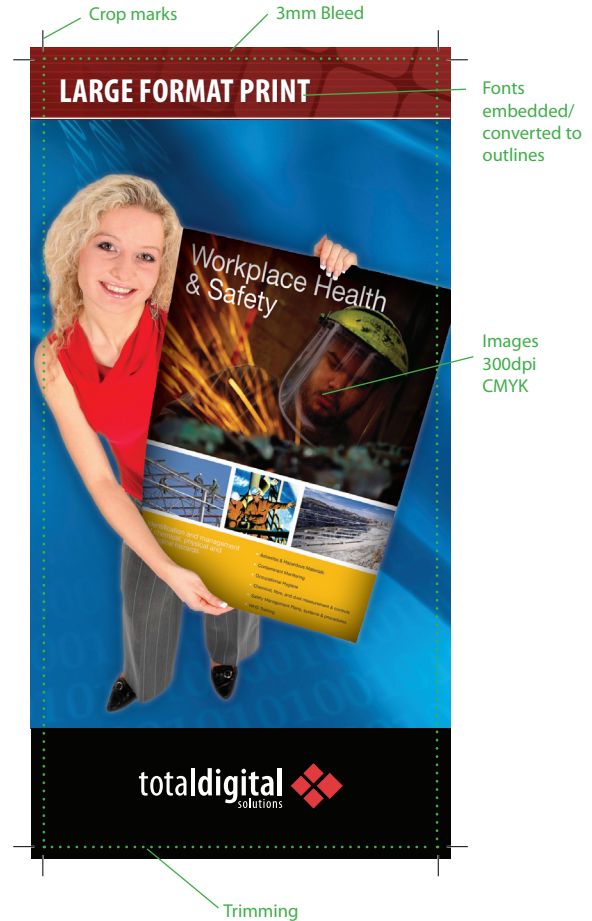
Bleed (print to edge)

Please ensure 3mm bleed is allowed and crop marks have been set for all documents printed to the edge.

Trimming

We recommend not placing critical objects closer than 5mm from any trim line as there can be movement when trimming. If creating a border please consider a tolerance of +/- 1mm movement.

Please call prior to sending any artwork if you are unsure of what to supply.



Standard Page Sizes

PAGE	DIMENSIONS
A0	841x1189mm
A1	594x841mm
A2	420x594mm
A3	297x420mm
A4	210x297mm (letterhead)
A5	148x210mm
A6	105x148mm (postcard)
A7	74x105mm
A8	52x74mm
DL	99x210mm (with comps)
BCard	55x90mm



print



design



display



docuScan